



BOX 3018

WINSTON-SALEM, NORTH CAROLINA

27102

EXECUTIVE OFFICES

September 2, 1966

Mr. Kelly Andrews
305 S. Jefferson Street
Goldsboro, North Carolina 27530

Dear Mr. Andrews:

I am happy to give you an acknowledgment of your reception of our television signal on August 25. In addition to Channel 12 at New Bern, we also are aware that Channel 11 in Durham, on the adjacent channel to ours, pretty well prohibits any reception to our signal down in your area. So you got in at a time when both of them were probably off.

Incidentally, the correct spelling of the mountain on which our transmitter is located is "Sauratown", which is pronounced Saw-ra-town.

Cordially yours,

Harold Essex
General Manager

HE/ww