



WWGM

"Wonderful World of Great Music"

September 27, 1966

Mr. Kelly Andrews
WPE4IGA
305 S. Jefferson St.
Goldsboro
North Carolina
27530

Mr. Andrews,

This will confirm your exceptionally accurate description of the programming aired on WWGM between 5:50 and 6:00 PM (CST) on September 6, 1966.

Although reports of this nature are naturally quite interesting, they are not of much use to individual stations. Studies of atmospheric and ionospheric "skip" patterns are conducted by many leading colleges and universities, as well as by the Federal Government; and individual broadcasters merely forward their findings if and when requested to do so.

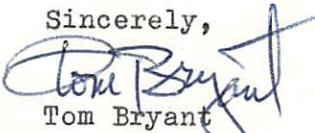
Perhaps you'll find the enclosed material on WWGM of interest.

As you can see by the coverage map in our advertising rate-card, we operate with a highly directional pattern...primarily to the southeast. This directional system gives us an effective radiated power in the neighborhood of 30,000 watts down the center of our primary lobe.

WWGM operates with 10,000 watts from a 3-tower array; and protects WDXR in Paducah, Kentucky daytime; and is required to leave the air at night due to the fact that 1560 is a Cuban Clear Channel, and since we would interfere with Cuban stations if we were to remain on; and since the U.S. continues to respect it's agreements with Cuba...we are a sunrise to sunset "daytimer".

Many thanks for your interest.

Sincerely,


Tom Bryant
Program Director