

The New

WKLM

Your Music Station

TELEPHONE RO 3-4633 — INSURANCE BUILDING
WILMINGTON, NORTH CAROLINA

5,000 watts

February 22, 1965.

Mr. Kelly Andrews,
305 S. Jefferson St.,
Goldsboro, N. C.

Dear Kelly,

First, please excuse us for taking so long to answer your letter telling us about your reception of the "Mike Bright" show. Your letter came right in the middle of the holiday rush, and we are just getting settled down again!

This letter will officially verify your reception of the "Mike Bright" show on W K L M, on December 5, 1964 between 12 and 4 P.M. We are glad that you get us regularly and that you enjoy the programs.

Since "Mike" goes to college at the present time, also, his schedule has changed a little since the first of the year, but you can still hear the "Mike Bright" show on Saturdays from 1:00 PM until sign-off time, which is 6:00 pm this month and will change to 6:15 PM in March. "Mike" has added a new little drama to his program now which he calls "The Adventures of Granny Fugitive" which I'm sure you'll enjoy hearing--it's a crazy little five-minute drama in which Granny Fugitive always gets into a bigger problem every time!

Just to show you he appreciates your listening to his program, here is a personal message to you from "Mike Bright".

Sincerely yours,

Bob Bowden

Bob Bowden, Engineer, WKLM.

*P.S. Thanks for writing and keep listening.
Thanks -
Mike Bright*

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THE THOMS RADIO AND TELEVISION ENTERPRISES

WKLM, Wilmington, N. C.
5,000 Watts - 980 KC

WCOG, Greensboro, N. C.
5,000 watts - 1320 KC

WISE, Asheville, N. C.
5,000 watts - 1310 KC

WAYS, Charlotte, N. C.
5,000 watts - 610 KC

WEAM, Arlington, Va.
5,000 watts - 1390 KC

WISE - Television
Asheville, N. C.

WMSJ, Sylva, N. C.
5,000 watts - 1480 KC