



Radio Stations

K B O A

AM 830 KC
FM 98.9 MC

KBOA, Inc.

PHONE 888-4616 * KENNETT, MISSOURI 63857

March 22, 1976

Mr. Kelly Andrews
819 Tipperary Drive
Greensboro, North Carolina 27406

Thank you very much for your letter of March 19. I am pleased to advise you that your reception log was very accurate.

We are quite proud of our "Bank of Kennett Radar Weather Scan," as this information is obtained from our own radar system. As far as we know no other radio station in this part of the country has this.

KBOA programs MOR music, sports, weather, news and agricultural market reports to the 25+ age group. KBOA is a member of the Missouri News Network and the Delta Network, which features up-to-the-minute farm market reports which are very popular in this agricultural area.

Our sister FM station, KTMO, broadcasts in stereo from 5:30 a.m. until midnight six days a week, and from 7:00 a.m. until 8:00 p.m. on Sunday. Our FM power is 100,000 Watts. KTMO carries Missouri and Delta Net programming similar to KBOA, and is affiliated with the American FM Radio Network (ABC). Area High School Football and Basketball games can be heard on KTMO, as well as University of Missouri Football and St. Louis Cardinal Baseball games in the summer months.

Thank you again for your report, we were pleased to receive it.

Cordially,

Joe W. Ross
KBOA
Box 509
Kennett, Missouri

The Station People in 5 States Believe in.....



KBOA and KBOA-FM in Kennett, Mo. 830 KCS.
and 98.9 MCS. 1000 Watts AM and 6.9 KW.E.R.P.
F.M. On the Air since 1947. Post Office Box 509,
Telephone Tuxedo, 8-4616.

Brown & Bigelow, Div. of Standard Packaging Corp., U.S.A.

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