

WIBC



BETTER BUSINESS SERVICE
50,000 WATTS
"ABCD" THE "MAY" FOR
CROSSROADS OF AMERICA

This will verify your reception report of one of
America's most progressive radio stations.

WIBC

Indianapolis - Marion County - Indiana

on December 19, 1964

at 2240-2255 EST

Thank you for your interest in radio, the world's
first electronic communications media.

v-G. Luke
Chief Engineer
INDIANAPOLIS, IND. 1070 KC
AM
On the Air 24 Hours

WIBC, Inc.

2835 NORTH ILLINOIS STREET
INDIANAPOLIS 8, INDIANA

Indianapolis, largest city in Indiana, capitol of the State . . . Home of the Indianapolis Motor Speedway. Leading industries include Eli Lilly & Company, world's largest manufacturer of pharmaceuticals; P. R. Mallory & Company, Ford, Chevrolet, Chrysler, Allison Division, GMC; Western Electric and International Harvester.

Located at confluence of Fall Creek and White River . . . metropolitan population in excess of 650,000. Home of Indianapolis Symphony Orchestra, Butler University, Indiana Central College, Marian College, Herron Art Institute, Jordan College of Music, Indiana University Schools of Medicine, Dentistry and Law.



Mr. Kelly Andrews
305 South Jefferson
Goldsboro, N.C.

27530

