



White Columns

RADIO

WSB

Dial 750

50,000 Watts

Dear Mr. Andrews:

Greetings from Atlanta and thank you for writing! We are pleased to know that you have been listening to WSB Radio.

WSB Radio is Atlanta's only 50,000 watt clear-channel station. The "Voice of the South" broadcasts from White Columns on historic Peachtree Street 24 hours a day. WSB is a charter member of the National Association of Broadcasters, the NAB Radio code and the NBC Radio Network. WSB was the first radio station in the South (licensed March 15, 1922). The 665-foot WSB Radio Antenna is located a few miles northeast of Atlanta, Georgia.

We hope you will listen often, and let us hear from you again.

Sincerely,

George Fischer
Program Director
WSB-AM, WSB-FM
Atlanta, Georgia



COX BROADCASTING CORPORATION stations: WSB AM-FM-TV, Atlanta; WHIO AM-FM-TV, Dayton; WSOC AM-FM-TV, Charlotte; WIOD AM-FM, Miami; KTVU, San Francisco-Oakland; WIIC-TV, Pittsburgh.