









ST. PETERSBURG, FLORIDA... The Sunshine City

Mr. Sun smiles the year 'round on all sports. The million dollar RECREATION PIER in background is within five minutes walk from shops and theatres.

Miles of sparkling white sand beaches sun-washed by the turquoise blue waters of the Gulf of Mexico.

Upper Right

Air view of downtown St. Petersburg with Florida's safest yacht harbor in foreground where the world's finest yachts berth.

The internationally famous SUNSHINE FESTIVAL highlight of the winter season, climaxing a week of Mardi Gras spirit.

Yes, indeed! You were listening to WSUN Radio 62 on_

Thanks for letting us hear from you.

We hope you will listen to us often.

Chief Engineer



WSUN Radio 62

5 kw.-620 kc.-24 hours a day

CONVENTION BUREAU GREATER ST. PETERSBURG CHAMBER OF COMMERCE

Published by Stanley R. Nutting & Associates, St. Petersburg, Florida



KELLY ANDRE 305 South Jefferson Street Goldsboro North Carolina 27530